I ask that you support the merger of Echostar and Hughes Electronics as a means of providing all consumers, nationwide, an effective choice in broadband media supplies. It is abundantly clear that this issue of creating a monopoly satellite TV supplier is a red herring since this ignores the competition from cable suppliers for the vast majority of citizens. In addition, this merger will create a company with the financial strength and resources to provide broadband internet access across the entire country. This, combined with a mandate for nationwide pricing, should effectively mitigate any concerns on the part of rural states that this supposed monopoly will damage their interests. In summary, please realize that the service is the product that consumers care about, not the media by which it is delivered. I urge you to support this merger and provide the nation with the benefits of truly robust competition between broadband suppliers.